

Name: Jay Merry
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PROFILE:

A hardworking, highly motivated and conscientious Creative Designer with a PQE and an HND in Media Communications. Over 6 years experience in creative development and direction, storyboarding, graphic design, scriptwriting and animation. Both traditional media and new media experience. A comprehensive knowledge of design and production software.

Strong interpersonal and organizational skills with experience in managing teams, projects and budgets. I am able to work under my own direction and to deadlines with an analytical approach to problem solving.

CLIENTS:

Cisco Systems, Dell Computers, Pepsi, Coca Cola, NTL, O2, EMI, Apple Computers, Volvo, Walkers, Royal and Sun Alliance, Motorola, Bayer, Walls, Microsoft, Flextech, Telewest, British Telecom, GSK, Novartis and the Royal Mail.

EMPLOYMENT:

March 2004 - April 2005

Multimedia Designer – Big Pink New Media.

- Big Pink is an interactive media agency delivering a wide range of products, particularly within the pharmaceutical industry. My role included creation of video, web, and interactive CD-ROMs. I was responsible for developing an interactive CD-Rom that delivered “virtual meetings” to the desktop.

January 2003 – March 2004

Assistant Producer – Cisco Systems Ltd.

- Based full time at **Cisco Systems** television studios, my job involved full production duties including studio filming, editing and encoding of confidential V.o.D. (Video on Demand) broadcasts which are broadcast throughout the world. Other duties included, branding, motion design, DVD and CD-Rom creation.

August 2002 – January 2003

Video Editor – Teaching Art

- Teaching Art is the UK’s largest distributor of art materials and media products. I was responsible for filming, producing and editing tutorial videos. Other duties included graphic preparation and layout for the monthly catalogue as well as web design and photography.

2002

Freelance Motion Designer – The Bank

- Creation of animated video stings composited in after effects for a range of clients including O2 and EMI.

Freelance Motion Designer - NTL

I created several video stings and inserts for cable supplier NTL’s new High speed internet television channel.

2000 – 2001

Team Leader / Senior Designer

B.E. Studios, Wandsworth, London

B.E creates original and commissioned interactive entertainment products that are distributed through Interactive TV, Broadband and Narrow-band (PC Internet).

At B.E. I was responsible for the management of the design team, ensuring that all areas of production were completed to time and budget. I was involved with liaising with clients, following up new leads and representing the creative team at meetings, as well as hands on roles of graphic and video creation, html and web page development.

During my time at B.E. my team was awarded:

'Best Online Game' - at the European Multimedia Association Awards (EMMAs)

'Creative Excellence' - at the Invision Awards (New Media Magazine)

1996 – 2000

A/V Creative Director

The Graphic Station, Brentford, London

From my initial position as trainee at the Graphic Station I was promoted to become primary After-effects designer and Media 100 editor. This involved full responsibility for running the video department and graphics teams.

Tasks included taking clients briefs, conceptualising their initial ideas, liaising with clients, storyboarding, costing projects and all planning and creation of jobs. Other responsibilities include training new staff, company marketing and department co-ordination for jobs involving video, sound and speaker support. I was required to travel worldwide, supporting clients with their presentations.

SKILLS:

Adobe After Effects, Adobe PhotoShop, Adobe ImageReady, Adobe Go Live, Adobe Illustrator, Adobe Premiere, Adobe PageMaker, Adobe Streamline, Macromedia Director, Macromedia Dreamweaver, Macromedia Flash, Macromedia Fireworks, Media 100, Quark Express, Avid Videoshop, SoundEdit, HTML, Infini-D, MS Office 95, 97, 2000 & 2002: (Word, Excel, Outlook, PowerPoint & Access), All Mac OS, Adobe Acrobat 4.0, Norton anti-virus software

EDUCATION:

1995 – 1996 Plymouth College of Art and Design

Professional Qualifying Exam (PQE) – Media – High Merit

Validated by the British Institute of Professional Photographers, a one-year equivalent to a BA (Hons).

1993 – 1995 Carmarthenshire College of Technology and Art

HND Design - Media Communications – High Merit

All elements of media production, including initial concepts, detailed storyboarding, studio and location filming, studio sound recording, music production, producing and directing, on and off line editing and post production.

1991 – 1993 Richmond Tertiary College

BTEC Fine Art – Merit

City and Guilds 770 Media Studies – Merit

The BTEC concentrating on art studies, including, life drawing and still life. The City and Guilds dealt with all elements of the media industry.

1985 – 1990 - Beverley Boys School

8 GCSEs including English and Mathematics.

References: Can be supplied upon request